



# WEEElogic, The European compliance and recycling hub now covers Denmark and Sweden for the benefit of OEM's and producers !



WEEElogic is willing to expand its partnership network coverage to offer compliance and recycling as well as circular economy solutions to manufacturers, OEM's, distant sellers and importers.

## <u>WEEElogic</u> and <u>Recipo Group</u> have signed a partnership agreement to offer a dedicated onestop solution in Denmark and Sweden and in Europe.

WEEElogic, the European compliance and recycling hub for <u>WEEE</u> (waste of electrical and electronic equipment, e-waste), <u>waste batteries</u> and <u>waste packaging</u>, and Recipo Group have entered into this partnership to offer common services at a European level. The partnership is key for producers looking for centralized services and easy coordination of compliance and recycling across Europe.



#### How do producers deal with environmental end-of-life obligations?

In Europe, companies selling Electrical and Electronic Equipment (EEE) including devices<sup>1</sup> and batteries<sup>2</sup> as well as placing packaging on the market for the first time, must meet <u>specific</u> <u>environmental obligations</u>. Producers must address three obligations for a specific sales reference unit.

In order to simplify the management of these responsibilities, <u>WEEElogic</u> provides services to producers<sup>3</sup>. Since 2013, producers can centralise and delegate proceedings/administrative burden to WEEElogic and its partners, i.e. appropriate compliance and take-back schemes for WEEE, battery and packaging obligations in each country.

"This new partnership with Recipo Group strengthens our presence in Europe and enables producers and obligated parties to address their compliance, recycling and circular economy issues with the

<sup>&</sup>lt;sup>1</sup> home appliances, consumer electronics, IT, telecommunication, cooling, air conditioning, toys, tools, medical devices

<sup>&</sup>lt;sup>2</sup> cells, accumulators, portable batteries, industrial batteries, automotive batteries

<sup>&</sup>lt;sup>3</sup> manufacturers, OEM's, webstores, importers, distributors, retailers, resellers





*support of our legal, compliance and recycling hub*" said <u>Romain Letenneur</u>, Managing Director of WEEElogic.

### WEEElogic: a global compliance and recycling hub with national expertise

In order to offer centralized but smart services to cope with <u>extended producer responsibility</u> legal framework, WEEElogic also relies on the expertise of local, specialist compliance and takeback schemes. To maintain its development and to exclusively offer wider coverage to its clients, WEEElogic has signed an agreement with the organisation Recipo in Denmark and Sweden.

#### What solutions exist in Denmark and Sweden

<u>Recipo Group</u> is a Swedish compliance and take back scheme which has further developed its services in Denmark and intends soon to propose a solution in Norway. Recipo currently offers WEEE and battery compliance in Denmark and Sweden.

CEO of Recipo Group, <u>losef Tapper</u>, declared: "It is of outmost importance to simplify the administrational burden for the EEE- and battery producers to comply with the European environmental regulations. With the newly established cooperation with WEEElogic, Recipo takes further steps to be part of the transition to a circular business model within the European electronic market".

Please contact Recipo with any questions: info@recipo.com